

# GLOBAL LINGO

Fluent Communications



World Food  
Programme



CASE STUDY

Outstanding language services in the non-profit sector for **World Food Programme**



## About the company

WFP pursues a vision of the world in which every man, woman and child has access at all times to the food needed for an active and healthy life. They work towards that vision with their sister UN agencies in Rome – the Food and Agriculture Organization (FAO) and the International Fund for Agricultural Development (IFAD) – as well as other government, UN and NGO partners. On average, WFP reaches more than 90 million people with food assistance in 80 countries each year. About 13,500 people work for the organisation, most of them in remote areas, directly serving the poor and hungry.

## The challenge

The World Food Programme established the need for English and non-English language transcriptions and translations to support their detailed investigations in multiple locations and sometimes remote countries.

## The solution

- ▶ Two dedicated Project Managers ensure that we can service all the World Food Programme's requirements, which means managing files in a variety of languages and file formats
- ▶ To ensure confidential recordings of meetings can be delivered securely from anywhere in the world, files are delivered to Global Lingo using our dedicated web-based content management system, GloZone.

## Benefit

- ▶ World-wide offices allow us to manage projects at any time and to any deadlines
- ▶ Combined transcription and translation services means greater transparency and the option to verify content easily
- ▶ GloZone enables the WFP to upload files from anywhere at any time without compromising security.



# World-leading languages services for non-profit

## Industry Expertise

Our linguists are not just linguists, they are experts in their field. Global Lingo covers many business sectors, with qualified translators who operate best industry practices. Our insights ensure your next project expands beyond your expectations, taking your business to the next level in your international markets.

## Personal Service

From your initial point of contact, we provide you with a dedicated account manager who is devoted to guiding you through your next translation or localisation project. We work with industry-leading linguists, abide by internationally recognised quality and security standards, and ensure rigid quality assurance processes. Catering to your bespoke needs, your team at Global Lingo can take on as much or as little as you need, from tightly controlled tasks to a complete project takeover.

## Leading Technology

Global Lingo is adept at incorporating emerging technologies and defining new standards in the language services industry. With our GloZone client portal, you can easily oversee and administer your project all in one place. We understand that a synthesis of human touch and technology is what drives success in modern business practices. That's why we always find the right balance, and in doing so guarantee quality content and user experience.

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